AGENDA

8:30am-8:45am  WELCOME AND INTRODUCTION
Deborah L. McLellan, M.H.S., Pre-Conference Workshop Chair, Tobacco Research Network on Health Disparities (TReND), Jamaica Plain, Massachusetts, United States
Xingzhu Liu, M.D., Ph.D., Program Officer, Fogarty International Center, National Institutes of Health, Bethesda, Maryland, United States

8:45am-9:15am  KEYNOTE SPEAKER
How is social stratification defined in different countries? An overview and its implications for tobacco-related inequalities
Hilary Graham, Ph.D., M.A., Professor, Department of Health Sciences, University of York, Heslington, York, United Kingdom

9:15am-10:30am  SESSION 1: What Outcomes Result from Tobacco-Related Inequalities?

9:15am-9:30am  Tobacco-related inequalities in consumption and mortality: India
Prem K. Mony, M.B.B.S., Ph.D., Research Fellow, Center for Global Health Research, St. Michael's Hospital, University of Toronto, Toronto, Ontario, Canada

9:30am-9:45am  Tobacco-related inequalities in communication access, literacy, and use
K. Vish Viswanath, Ph.D., Associate Professor, Harvard University School of Public Health and the Dana-Farber Cancer Institute, Boston, Massachusetts, United States

9:45am-10:00am  Tobacco-related inequalities in policy outcomes: the African story
Patricia A. Lambert, BALBB, Director, International Legal Consortium, Campaign for Tobacco Free Kids, Washington, D.C., United States

10:00am-10:30am  Discussion
Mimi Nichter, Ph.D., Associate Professor, Department of Anthropology, University of Arizona, Tucson, Arizona, United States

10:30am-10:45am  TEA BREAK
10:45am-12:30pm SESSION 2: What Measurement and Research Design Strategies Have Been Used in Addressing Tobacco-Related Inequalities?

10:45am-11:05am Measurement and research design issues in tobacco-related inequalities research: an overview
Geoffrey Fong, Ph.D., Professor of Psychology and Health Studies, University of Waterloo; Principal Investigator, International Tobacco Control Policy Evaluation Project, Waterloo, Ontario, Canada

11:05am-11:25am Conducting tobacco surveys in large countries: China
Gonghuan Yang, M.D., M.P.H., Professor, Chinese Center for Disease Control and Prevention, Beijing, China

11:25am-11:45am Conducting and disseminating tobacco-related research for policy impact: small and diverse populations in California
E. Richard Brown, Ph.D., Professor, UCLA School of Public Health; Director, UCLA Center for Health Policy Research; Principal Investigator, California Health Interview Survey, Los Angeles, California, United States

11:45am-12:30pm Discussion
Mangesh Suryakant Pednekar, Ph.D., Deputy Director, Healis, Sekhsaria Institute for Public Health, Navi-Mumbai, India

12:30pm-1:30pm LUNCH (will be provided)

1:30pm-3:30pm SESSION 3: Interventions Addressing Tobacco-Related Inequalities and Diseases

1:30pm-1:45pm Interventions addressing tobacco-related inequalities and diseases: Research on low-income youth in India
Monika Arora, M.Sc., Director, Health Related Information Dissemination Amongst Youth (HRIDAY), New Dehli, India

1:45pm-2:00pm Evidence-based media campaigns for smoking prevention and cessation
Donna M. Vallone, Ph.D., M.P.H., Senior Vice President of Research and Evaluation, American Legacy Foundation, Washington, D.C., United States

2:00pm-2:15pm Effective clinical interventions for smoking cessation in Argentina
Raul M. Mejia, M.D., Ph.D., General Internal Medicine, Hospital de Clinicas, University of Buenos Aires, Buenos Aires, Argentina
2:15pm-2:30pm  
*Socioeconomic profile of waterpipe (hookah) use and cessation in the Middle East*  
Wasim Maziak, M.D., Ph.D.; Director, Syrian Center for Tobacco Studies; Associate Professor, University of Memphis, Memphis, Tennessee, United States  
Radwan Al Ali, M.D., Syrian Center for Tobacco Studies, Aleppo, Syria

2:30pm-2:45pm  
*Addressing tobacco-related inequalities in Central and Eastern Europe: The need for policy research*  
Marta Mańczuk, M.Sc., Epidemiologist, Cancer Epidemiology and Prevention Division, Maria Sklodowka-Curie Memorial Cancer Center and Institute of Oncology, Warsaw, Poland

2:45pm-3:30pm  
Discussion  
Glorian C. Sorensen, Ph.D., M.P.H., Professor, Harvard University School of Public Health and the Dana-Farber Cancer Institute, Boston, Massachusetts, United States

3:30pm-4:00pm  
**NEXT STEPS**  
K. Vish Viswanath, Ph.D. and Deborah L. McLellan, M.H.S.