



# Research to Reduce Tobacco-Related Inequalities: Worldwide Implications For and Exemplars of Tobacco Control

Pre-Conference Workshop • 14th World Conference on Tobacco or Health

Mumbai, India • March 8, 2009 • 8:30am – 4:00pm

## AGENDA

- 8:30am-8:45am**      **WELCOME AND INTRODUCTION**  
Deborah L. McLellan, M.H.S., Pre-Conference Workshop Chair, Tobacco Research Network on Health Disparities (TReND), Jamaica Plain, Massachusetts, United States  
Xingzhu Liu, M.D., Ph.D., Program Officer, Fogarty International Center, National Institutes of Health, Bethesda, Maryland, United States
- 8:45am-9:15am**      **KEYNOTE SPEAKER**  
*How is social stratification defined in different countries? An overview and its implications for tobacco-related inequalities*  
Hilary Graham, Ph.D., M.A., Professor, Department of Health Sciences, University of York, Heslington, York, United Kingdom
- 9:15am-10:30am**      **SESSION 1: What Outcomes Result from Tobacco-Related Inequalities?**
- 9:15am-9:30am      *Tobacco-related inequalities in consumption and mortality: India*  
Prem K. Mony, M.B.B.S., Ph.D., Research Fellow, Center for Global Health Research, St. Michael's Hospital, University of Toronto, Toronto, Ontario, Canada
- 9:30am-9:45am      *Tobacco-related inequalities in communication access, literacy, and use*  
K. Vish Viswanath, Ph.D., Associate Professor, Harvard University School of Public Health and the Dana-Farber Cancer Institute, Boston, Massachusetts, United States
- 9:45am-10:00am      *Tobacco-related inequalities in policy outcomes: the African story*  
Patricia A. Lambert, BALBB, Director, International Legal Consortium, Campaign for Tobacco Free Kids, Washington, D.C., United States
- 10:00am-10:30am      Discussion  
Mimi Nichter, Ph.D., Associate Professor, Department of Anthropology, University of Arizona, Tucson, Arizona, United States
- 10:30am-10:45am**      **TEA BREAK**



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- 10:45am-12:30pm**    **SESSION 2: What Measurement and Research Design Strategies Have Been Used in Addressing Tobacco-Related Inequalities?**
- 10:45am-11:05am    *Measurement and research design issues in tobacco-related inequalities research: an overview*  
Geoffrey Fong, Ph.D., Professor of Psychology and Health Studies, University of Waterloo; Principal Investigator, International Tobacco Control Policy Evaluation Project, Waterloo, Ontario, Canada
- 11:05am-11:25am    *Conducting tobacco surveys in large countries: China*  
Gonghuan Yang, M.D., M.P.H., Professor, Chinese Center for Disease Control and Prevention, Beijing, China
- 11:25am-11:45am    *Conducting and disseminating tobacco-related research for policy impact: small and diverse populations in California*  
E. Richard Brown, Ph.D., Professor, UCLA School of Public Health; Director, UCLA Center for Health Policy Research; Principal Investigator, California Health Interview Survey, Los Angeles, California, United States
- 11:45am-12:30pm    Discussion  
Mangesh Suryakant Pednekar, Ph.D., Deputy Director, Healis, Sekhsaria Institute for Public Health, Navi-Mumbai, India
- 12:30pm-1:30pm**    **LUNCH** (*will be provided*)
- 1:30pm-3:30pm**    **SESSION 3: Interventions Addressing Tobacco-Related Inequalities and Diseases**
- 1:30pm-1:45pm    *Interventions addressing tobacco-related inequalities and diseases: Research on low-income youth in India*  
Monika Arora, M.Sc., Director, Health Related Information Dissemination Amongst Youth (HRIDAY), New Dehli, India
- 1:45pm-2:00pm    *Evidence-based media campaigns for smoking prevention and cessation*  
Donna M. Vallone, Ph.D., M.P.H., Senior Vice President of Research and Evaluation, American Legacy Foundation, Washington, D.C., United States
- 2:00pm-2:15pm    *Effective clinical interventions for smoking cessation in Argentina*  
Raul M. Mejia, M.D., Ph.D., General Internal Medicine, Hospital de Clinicas, University of Buenos Aires, Buenos Aires, Argentina



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- 2:15pm-2:30pm      *Socioeconomic profile of waterpipe (hookah) use and cessation in the Middle East*  
Wasim Maziak, M.D., Ph.D.; Director, Syrian Center for Tobacco Studies; Associate Professor, University of Memphis, Memphis, Tennessee, United States  
Radwan Al Ali, M.D., Syrian Center for Tobacco Studies, Aleppo, Syria
- 2:30pm-2:45pm      *Addressing tobacco-related inequalities in Central and Eastern Europe: The need for policy research*  
Marta Mańczuk, M.Sc., Epidemiologist, Cancer Epidemiology and Prevention Division, Maria Skłodowska-Curie Memorial Cancer Center and Institute of Oncology, Warsaw, Poland
- 2:45pm-3:30pm      Discussion  
Glorian C. Sorensen, Ph.D., M.P.H., Professor, Harvard University School of Public Health and the Dana-Farber Cancer Institute, Boston, Massachusetts, United States
- 3:30pm-4:00pm      NEXT STEPS**  
K. Vish Viswanath, Ph.D. and Deborah L. McLellan, M.H.S.