



NATIONAL CANCER INSTITUTE
Division of Cancer Control & Population Sciences

Overview and Highlights

Advancing Behavioral Research

2019



Table of Contents

1 | Behavioral Research in Cancer Control

3 | Signature Behavioral Research Initiatives

6 | Methods Development and Public Use Data for Behavioral Research

10 | Synthesis of Behavioral Research Findings

12 | Emerging Areas of Behavioral Research Emphasis in Cancer Control

16 | Behavioral Research to Inform and Respond to Public Policy

19 | Opportunities for Researchers

20 | Investments in Cancer Control Research



Message from the Director



Each year, we bring you this report to highlight examples of research priorities and progress in the Division of Cancer Control and Population Sciences (DCCPS). This year, we shine a spotlight on behavioral research and its important role across the cancer control continuum, from prevention to diagnosis and treatment to survivorship. While we have a program in DCCPS specifically focused on this area—the Behavioral Research Program (BRP)—behavioral research is rightfully integrated into research supported across the entire division, as well as across the National Institutes of Health (NIH).

I'm pleased to share here some of the signature behavioral research initiatives supported by our division, examples of advances in methods development, descriptions of behavioral data resources we maintain and share with our research community, and an overview of some emerging areas in behavioral research. We also describe some of the ways in which the behavioral research supported by DCCPS informs cancer care and public health policy.

The information that follows is intended to underscore how behavioral research—particularly the innovative research that NCI supports through our funded investigator community—plays a critical role in helping to prevent the development of cancer, as well as mitigating the effects of cancer on patients diagnosed with cancer, their families, and their caregivers. Through behavioral research and the full scope of research supported through DCCPS, each year we move ever closer toward achieving our fundamental mission—to reduce risk, incidence, and deaths from cancer and enhance the quality of life of cancer survivors.

As always, we are grateful for our talented investigator community and our collaborative colleagues and partners, both within and outside NCI, who help us to identify existing and future challenges in cancer control so that we can steer a course toward accomplishing our goals more efficiently and effectively.

Robert T. Croyle, PhD

Director, Division of Cancer Control and Population Sciences
National Cancer Institute

Leadership at a Glance



Office of the Director
Dr. Robert Croyle,
DIRECTOR



Office of the Director
Dr. Deborah Winn,
DEPUTY DIRECTOR,
ON DETAIL TO THE DIVISION OF CANCER PREVENTION



Office of the Director
Dr. David Chambers,
DEPUTY DIRECTOR FOR
IMPLEMENTATION SCIENCE



Office of the Director
Dr. Shobha Srinivasan,
HEALTH DISPARITIES
RESEARCH COORDINATOR

4 RESEARCH PROGRAMS



**Epidemiology and Genomics
Research Program**
Dr. Kathy Helzlsouer,
ASSOCIATE DIRECTOR



**Epidemiology and Genomics
Research Program**
Dr. Emily Harris,
DEPUTY ASSOCIATE DIRECTOR



Methods and Technologies
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BRANCH CHIEF



Environmental Epidemiology
Dr. Gary Ellison,
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Genomic Epidemiology
Dr. Elizabeth Gillanders,
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**Clinical and Translational
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Risk Factor Assessment
Dr. Jill Reedy,
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Surveillance Research Program
Dr. Lynne Penberthy,
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Surveillance Research Program
Dr. Kathleen Cronin,
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and Interpretation**
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BRANCH CHIEF



Surveillance Informatics
Steve Friedman,
ACTING BRANCH CHIEF



Data Analytics
Dr. Angela Mariotto,
BRANCH CHIEF



Statistical Research and Applications
Dr. Eric Feuer,
BRANCH CHIEF



Office of Cancer Survivorship

Dr. Deborah Mayer,
INTERIM DIRECTOR



Behavioral Research Program

Dr. William Klein,
ASSOCIATE DIRECTOR



Behavioral Research Program

Dr. Linda Nebeling,
DEPUTY ASSOCIATE DIRECTOR



Basic Biobehavioral and Psychological Sciences

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BRANCH CHIEF



Health Behaviors Research

Dr. Susan Czajkowski,
BRANCH CHIEF



Health Communication and Informatics Research

Dr. Robin Vanderpool,
BRANCH CHIEF



Tobacco Control Research

Dr. Michele Bloch,
BRANCH CHIEF



Healthcare Delivery Research Program

Dr. Paul Jacobsen,
ASSOCIATE DIRECTOR



Healthcare Delivery Research Program

Dr. Janet de Moor,
DEPUTY ASSOCIATE DIRECTOR



Healthcare Assessment Research

Dr. Paul Doria-Rose,
BRANCH CHIEF



Health Systems and Interventions Research

Dr. Sarah Kobrin,
BRANCH CHIEF



Outcomes Research

Dr. Ashley Wilder Smith,
BRANCH CHIEF

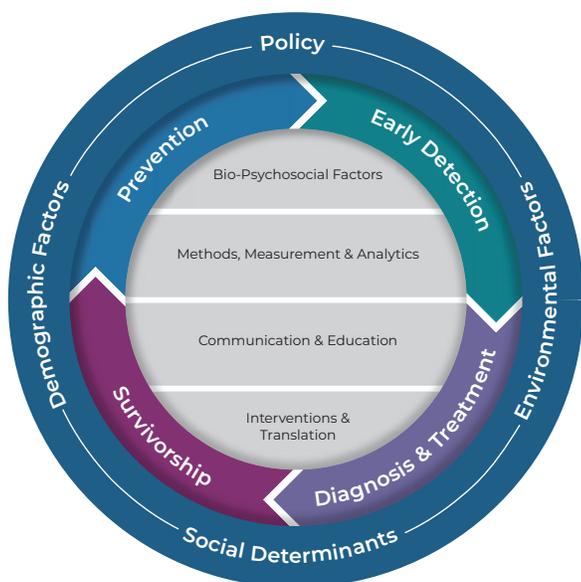


Behavioral Research in Cancer Control

NIH has supported behavioral medicine research for 40 years through funded research, conferences, priority setting, and training programs. Over those four decades, behavioral medicine research has played a critical role in responding to major public health challenges, including, most notably, the HIV/AIDS crisis and tobacco control and prevention. Research on tobacco use is regarded as one of the most significant public health success

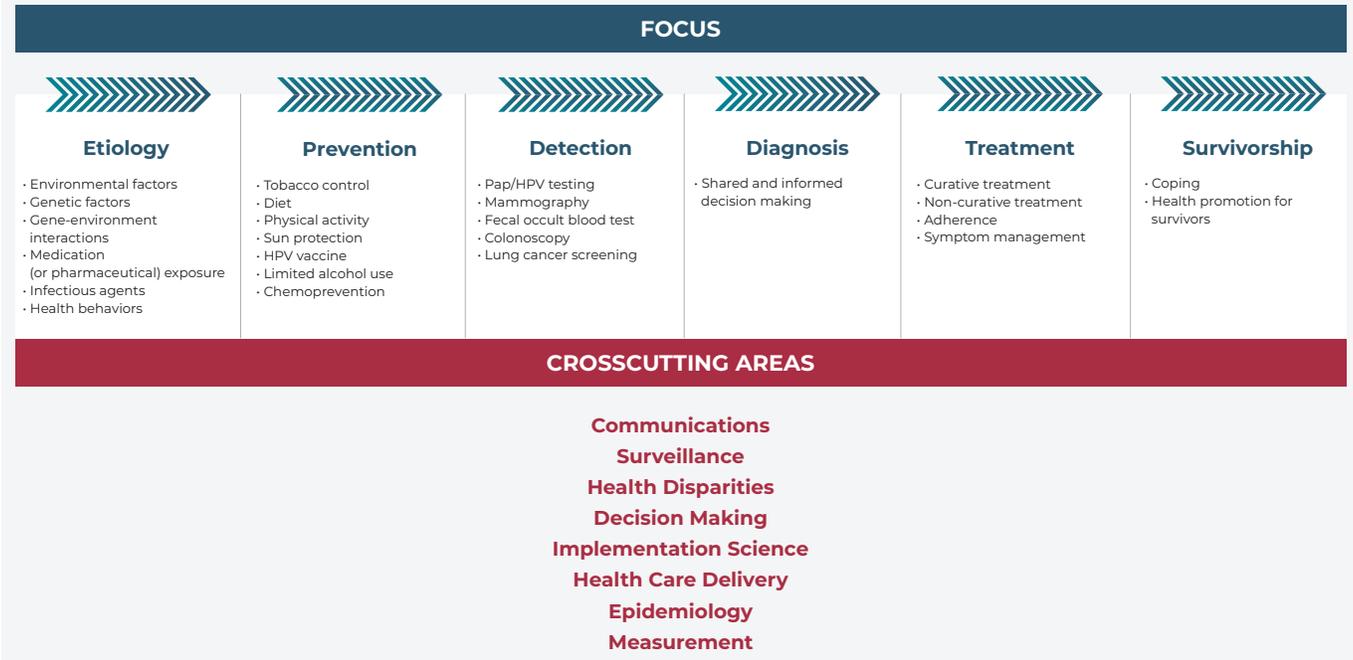
stories, and NCI—along with the NIH National Institute on Drug Abuse (NIDA) and the National Heart, Lung, and Blood Institute (NHLBI)—has been particularly involved in funding groundbreaking tobacco control research over the decades, as well as supporting the development of evidence-based interventions, ranging from smoking cessation interventions to environmental changes and policies shown to prevent smoking and tobacco use ([Czajkowski et al., J Behav Med, 2019](#)).

BEHAVIORAL RESEARCH SCIENTIFIC PRIORITIES



At NCI, DCCPS was established in 1997 and included the Behavioral Research Program (BRP) as one of its major programmatic areas. Creating a program specifically focused on behavioral research in cancer control reflected the understanding that what was once a niche area of research had evolved to become a respected and essential part of scientific research, now integrated into virtually every aspect of the cancer control continuum, from prevention to end-of-life care. In the two decades since the establishment of the DCCPS BRP, the division has taken a leadership role on such NIH-level behavioral research efforts as the NIH Obesity Task Force, NIH Common Fund Programs with a behavioral research component, and international tobacco control research. The BRP grant portfolio at NCI has grown steadily, including 244 grants in FY 2018 compared with 186 in FY 1998. Behavioral research

THE CANCER CONTROL CONTINUUM



informs virtually all research conducted in the division's other programs, including smoking and lung cancer modeling, epidemiology cohorts, patient-centered communication, clinical trial enrollment, and behavioral barriers to implementing evidenced-based interventions.

Behavioral research priorities at NCI include basic behavioral and psychological science; interventions in cancer control areas such as tobacco use, diet and energy balance, and sun protection; and processes and effects of communication and consumer health informatics. Behavioral risk factors of interest include adherence to cancer-related medical and behavioral regimens, behavioral genetics, diet, energy balance, obesity, physical activity and sedentary behavior, sun

safety and tanning, and tobacco use. Additionally, emerging topics of interest include social media and misinformation, integrative data and data analysis, cancer and aging, alcohol use, sleep and circadian dysfunction, and the use of e-cigarettes and other vaping devices in a rapidly evolving scientific and policy context.

Behavioral research plays a pivotal role in cancer control, providing solutions to significant clinical and public health challenges. NCI and DCCPS will continue to champion the contributions of behavioral research through the stewardship of our robust behavioral research portfolio and advocating for inclusion of behavioral research within larger biomedical initiatives.



Signature Behavioral Research Initiatives

Cancer Centers Cessation Initiative (C3I)

C3I was created in 2017 as part of the Cancer MoonshotSM. It has provided resources to 42 NCI-Designated Cancer Centers to develop and implement sustainable tobacco cessation treatment programs to systematically address tobacco cessation with cancer patients. The Coordinating Center at the University of Wisconsin Carbone Cancer Center supports funded sites by ensuring that science-based smoking cessation treatment services are integrated into clinical care, providing technical assistance, and serving as the hub of knowledge integration.

Centers of Excellence in Cancer Communication Research (CECCR) Initiative

The interdisciplinary CECCR initiative was the centerpiece of NCI's Extraordinary Opportunity in Cancer Communication, reflecting NCI's recognition that effective communication can and should be used to narrow the gap between discovery and application and to reduce health disparities. The funded Centers provided essential infrastructure to facilitate rapid advances in knowledge about cancer communication, translate theory and programs into practice, and train health communication scientists.

Centers for Population Health and Health Disparities (CPHHD)

In conjunction with NHLBI, the National Institute of Environmental Health (NIEHS), the National Institute on Aging (NIA), and the Office of Behavioral and Social Sciences Research (OBSSR), NCI funded ten centers to investigate cancer and heart disease inequities. The funding was designed to foster transdisciplinary collaborations among investigators from biological, medical, sociological, and public health fields and to increase the rigor and impact of science that addresses factors associated with health disparities.

Collaborative Research on Addiction at NIH (CRAN)

CRAN is a trans-NIH partnership among NIAAA, NIDA, and NCI created in 2013 to foster research in poly- or multiple substance abuse. It funds the Adolescent Brain Cognitive Development (ABCD) study, the largest long-term study of brain development and child health in the United States. They will recruit approximately 10,000 children ages 9–10 years and follow them into early adulthood, enabling researchers to understand the many factors that influence brain, cognitive, social, and emotional development.

National Collaborative on Childhood Obesity Research (NCCOR)

NCCOR is a collaboration among the Centers for Disease Control and Prevention (CDC), DCCPS NIH, the Robert Wood Johnson Foundation, and the US Department of Agriculture (USDA). The goal is to facilitate the reduction of childhood obesity in America by coordinating funding and sharing insights and expertise to advance research.

- [NCCOR Measures Registry and User Guides](#)
The registry was launched in 2011 and is a searchable database of diet and physical activity measurement tools relevant to childhood obesity research. It includes information on more than 750 measures extracted from approximately 550 peer-reviewed publications. It is designed to standardize use of common measures and research methods for childhood obesity research at individual, community, and population levels. In 2017, four user guides—individual diet, individual physical activity, food environment, and physical activity environment—were released through a strategic funding alliance between NCCOR and The JPB Foundation to complement the NCCOR Measures Registry. In 2019, interactive learning modules were introduced to assist users with choosing the best measures across the four domains of the Measures Registry.
- [NCCOR Catalogue of Surveillance Systems](#)
The catalogue, which also launched in 2011, is a free web-based resource that links to over 100 publicly available US datasets relevant to childhood obesity for researchers and practitioners. Each profile provides key information on the surveillance system, such as key variables, data access and cost, and geocode/linkage information. Datasets include information on obesity-related health behaviors, determinants, outcomes, policies, and environmental factors.

Science of Team Science (SciTS)

SciTS is a quickly growing field that focuses on understanding and handling barriers to and facilitators of large-scale research, training, and translational activities. DCCPS Director Robert Croyle and BRP staff Kara Hall and Amanda Vogel recently edited the book *Strategies for Team Science Success*, which highlights

evidence-based principles and practical guidance for conducting cross-disciplinary team science.

Smokefree.gov

The Smokefree.gov Initiative (SFGI) provides smokers who want to quit with free, evidence-based smoking cessation information and on-demand support. The SFGI includes six mobile-optimized websites, nine SMS text programs, two smartphone apps, and six social media platforms, available in English and Spanish. Special programs exist for women, teens, veterans, and people older than age 60.

Smoking Cessation at Lung Examination (SCALE)

The SCALE Collaboration is an NCI-sponsored initiative, led by funded investigators and NCI staff, to share data and methods to enable cross-project research on smoking cessation interventions in the setting of low-dose computed tomography (LDCT) lung cancer screening. NCI serves as the Coordinating Center for the SCALE Collaboration to support communication, dissemination, and data sharing among eight funded research projects. Members of the SCALE Collaboration developed a set of publicly available measures that they considered important to share for research in this setting, known as the [SCALE Special Measures Collection](#).

Smoking Cessation Interventions among People Living with HIV

NCI recently awarded six grants under the RFAs Improving Smoking Cessation Interventions among People Living with HIV (PLH). These awards support research to systematically test existing evidence-based smoking cessation interventions and/or develop and evaluate adaptations of evidence-based smoking cessation interventions for PLH in the US. The funded research will address crosscutting areas of health disparities and behavioral and social sciences research, and inform dissemination efforts to reduce the incidence of tobacco-related disease and death in PLH.

State and Community Tobacco Control (SCTC) Research Initiative

SCTC was created to increase collaboration among researchers and projects and to promote innovative research to benefit state and community tobacco control efforts. Research projects focused on media and marketing strategies, community and social norms, and policies related to secondhand smoke, tax and pricing.

Tobacco Centers of Regulatory Science (TCORS)

TCORS is a joint NIH/Food and Drug Administration (FDA) initiative designed to establish a comprehensive research agenda in tobacco regulatory science. Since 2013, TCORS has funded a total of 23 institutions. TCORS 2.0, the latest iteration, is designed to develop scientific evidence across seven domains, including the toxicity of tobacco smoke, influences of tobacco marketing, and the impact of potential FDA regulatory actions. New to TCORS 2.0 is a rapid response program that allows investigators to examine novel, time-sensitive research questions identified by NIH and FDA.

Transdisciplinary Research on Energetics and Cancer (TREC) Centers

TREC fosters collaboration across multiple disciplines and projects, from the biology, genomics, and genetics of energy balance to behavioral, sociocultural, and environmental influences on nutrition, physical activity, weight, energetics, and cancer risk. The initiative has

trained 156 early-career researchers through annual transdisciplinary workshops on energy balance and cancer. To date, more than 1,100 peer-reviewed publications have resulted from TREC.

Transdisciplinary Tobacco Use Research Centers (TTURC)

The TTURCs, funded by NCI, NIDA, and the National Institute on Alcohol Abuse and Alcoholism (NIAAA), were designed to increase the number of investigators from multiple disciplines whose work focuses on basic and applied tobacco research as part of transdisciplinary teams. The initiative also aimed to increase the number of novel, evidence-based tobacco control interventions.

Trans-NIH Consortium: Randomized Controlled Trials of Lifestyle Weight Loss Interventions for Genome-Wide Association Studies

In October 2015, NCI issued an RFI to identify randomized control trials of weight loss interventions that collected biospecimens suitable for a large collaborative genome-wide study. Principal investigators from the identified studies have formed a consortium to (1) explore the contribution of genetics to variation in intentional weight loss and weight maintenance; (2) identify challenges and strategies for pooling existing resources; and (3) discuss potential approaches for harmonizing phenotypes of interest.





Methods Development and Public Use Data for Behavioral Research

Accumulating Data to Optimally Predict Obesity Treatment (ADOPT) Core Measures Project

The ADOPT Core Measures Project is an effort led by NHLBI, with co-funding from NCI and OBSSR, to identify key biological, psychological, behavioral, and environmental variables and measures related to weight loss to determine potential predictors of successful weight loss and maintenance. The goal of ADOPT is to facilitate identification of predictors of response to obesity treatment, enabling more precise targeting of obesity-related interventions and potentially more effective treatments for obesity. BRP is currently funding an ADOPT subproject to develop objective environmental measures and make them available to researchers on the NCI website.

Automated Self-Administered 24-Hour (ASA24[®]) Dietary Assessment Tool

ASA24 is a free web-based tool for epidemiologic, interventional, behavioral, or clinical research that enables multiple automatically coded, self-administered 24-hour recalls and food records.

Since ASA24 was released in 2009, over 6,000 studies have registered to use it, and as of November 2019, over 500,000 recall or record days had been collected. ASA24–2018 was funded by NCI, NHLBI, NIAAA, the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), and the NIH OBSSR and Office of Dietary Supplements.

Classification of Laws Associated with School Students (CLASS)

CLASS uses a scoring system to classify state laws for physical education and nutrition in schools as they compare to national standards and recommendations. CLASS data can help users monitor, classify, and evaluate the strength of school physical activity and nutrition policies across states and over time.

Diet History Questionnaire (DHQ)

The DHQ is a free web-based food frequency questionnaire for use with adults 19 years or older. The most recent version, DHQ III, can be used by researchers, clinicians, and educators to assess food and dietary supplement intakes.



Family Life, Activity, Sun, Health, and Eating (FLASHE) Study

FLASHE is an NCI-funded cross-sectional, internet-based study on psychosocial, generational (parent–adolescent), and environmental correlates of cancer-preventive behaviors. The survey collected data on diet, physical activity, sleep, sun safety, and tobacco use. FLASHE was designed to support individual and dyadic analyses among a total of 1,479 dyads who completed all study procedures.

Food Attitudes and Behavior (FAB) Survey Project

NCI staff developed the FAB Survey to evaluate multiple factors that may be related to adult fruit and vegetable consumption. The survey measured both conventional constructs (e.g., self-efficacy, social support) and novel ones (e.g., shopping patterns, views on vegetarianism) among a sample of 3,397 adults.

Grid-Enabled Measures (GEM) Database

GEM is a publicly available dynamic and interactive website conceptualized by NCI and developed by Westat, Inc., that provides behavioral and social science measures organized by theoretical constructs (e.g., anxiety, depression). The platform promotes the use of standardized measures for theoretically based constructs and facilitates more efficient research through collaboration and data sharing.

Health Information National Trends Survey (HINTS)

HINTS is a large-scale, nationally representative survey that collects data related to the American public's use of cancer-related information. All data are available for public use. To date, 41 HINTS briefs have been created on topics ranging from trust in health information sources to cancer information-seeking behaviors. As of September 2019, 519 articles had been published using HINTS data.

Healthy Eating Index (HEI)

The HEI is a measure of diet quality that can be used to assess how well a set of foods aligns with key recommendations of the Dietary Guidelines for Americans. The HEI is also used to monitor changes in dietary patterns and to evaluate nutrition interventions and consumer nutrition education programs. Researchers from NCI and USDA collaborate to update the HEI based on updates to the Dietary Guidelines for Americans.

The Interactive Diet and Activity Tracking in AARP (IDATA) Study Data

IDATA is a methodologic study of device-based, internet-based, and conventional self-report measures assessing physical activity and diet in epidemiologic studies. The instruments include 24-hour diet and time-use recalls, diaries, questionnaires, screeners, accelerometers, inclinometers, and urine biomarkers. Data were collected between 2012 and 2013 from 1,082 participants.

National Health Interview Survey (NHIS) Cancer Control Supplement (CCS)

NHIS serves as the main source of US data on a broad range of health topics. DCCPS sponsors an annual Cancer Control Supplement to the NHIS, which is administered to the sample adult in the selected household. The CCS focuses on issues pertaining to knowledge, attitudes, and practices of cancer-related health behaviors, screening, and risk assessment.

National Health and Nutrition Examination Survey (NHANES)

NHANES is a program of studies designed to assess the health and nutritional status of adults and children in the United States. The survey is unique in that it combines interviews and physical examinations. NCI supports modules in the NHANES that provide data useful for monitoring dietary intake and physical activity.

Patient-Reported Outcomes Measurement Information System (PROMIS®)

PROMIS is a set of person-centered measures that evaluates and monitors physical, mental, and social health in adults and children. It can be used with the general population and with individuals living with chronic conditions.

SEER-CAHPS Linked Data Resource

The SEER-CAHPS data set is a resource for quality-of-care research based on a linkage between SEER cancer registry data and CMS Medicare Consumer Assessment of Healthcare Providers and Systems (CAHPS®) patient surveys. These data provide a rich opportunity for analyses of Medicare beneficiaries' experiences with their care at various stages of the cancer care continuum.



SEER-Medicare Health Outcomes Survey (SEER-MHOS) Linked Data Resource

The SEER-MHOS linked database is designed to improve understanding of the health-related quality of life of cancer patients and survivors enrolled in Medicare Advantage health plans. The database contains clinical, quality-of-life, socioeconomic, demographic, and other information. SEER-MHOS is sponsored by NCI and CMS. The SEER-MHOS data files became publicly available to external investigators in December 2010.

Surveillance, Epidemiology, and End Results (SEER) Data Connections

The SEER program collects data on cancer cases from a variety of locations and sources throughout the US to support efforts to reduce cancer burden. SEER supports multiple research activities such as quality of care studies, the Residual Tissue Repository Program, and SEER-linked databases, which link SEER data with other large data sources. Every year, the SEER Program releases updated cancer statistics and a report providing an update of rates for new cancer cases and deaths, as well as trends for the most common cancers in the US. Most recently, in April 2019, SEER incidence data (1975–2016) were released along with the SEER Cancer Statistics Review report, providing an overview of the most recent cancer incidence, mortality, survival, prevalence, and lifetime risk statistics. In May 2019, the Annual Report to the Nation on the Status of Cancer was jointly issued by CDC, NCI, the North American Association of Central Cancer Registries (NAACCR), and the American Cancer Society (ACS).

The Tobacco Use Supplement to the Current Population Survey (TUS-CPS)

TUS-CPS is an NCI-sponsored survey of tobacco use that has been administered as part of the US Census Bureau's Current Population Survey every 3 to 4 years since 1992–1993. Data can be used to study long-term trends in tobacco use, cessation attempts, and tobacco-related policies, among other topics. Most recently, data from 1992–2015 were harmonized into a single dataset that is available for use.

Updated Compendium of Physical Activities

The Adult Compendium of Physical Activities, an NCCOR product, was developed in 1993 and has been updated twice, most recently in 2011. This project was supported by the University of Arizona and NCI to standardize the assignment of Metabolic Equivalent (MET) intensities in physical activity questionnaires in epidemiologic studies among adults. Similar to the Adult Compendium, the Youth Compendium provides the estimated energy costs (youth METs) associated with 196 common activities in which youth participate. The data can be used by a variety of audiences, including researchers, health care professionals, teachers, coaches, and fitness professionals for research, public health policy making, education, and interventions to encourage physical activity in youth.





Synthesis of Behavioral Research Findings

Tobacco Control Monograph Series

This series was established by NCI in 1991 to provide ongoing and timely information about emerging public health issues in smoking and tobacco use control. Highlights from the 22 published volumes (so far) include the following:

- [Monograph 13: Risks Associated with Smoking Cigarettes with Low Tar Machine-Measured Yields of Tar and Nicotine](#), October 2001
- [Monograph 19: The Role of the Media in Promoting and Reducing Tobacco Use](#), August 2008
- [Monograph 21: The Economics of Tobacco and Tobacco Control](#) (a collaboration between NCI and the World Health Organization), December 2016
- [The Accumulating Data to Optimally Predict OBESITY Treatment \(ADOPT\) Core Measures Project](#), *Obesity*, April 2018
- [Advances in Cancer and Brain, Behavior, and Immunity: A Decade of Progress](#), *Brain, Behavior, and Immunity*, March 2013
- [Cancer and Psychology](#), *American Psychologist*, February–March 2015
- [Cancer Prevention and Control in the Changing Communication Landscape](#), *JNCI Monographs*, December 2013
- [The Family Life, Activity, Sun, Health, and Eating \(FLASHE\) Study: Insights Into Cancer-Prevention Behaviors Among Parent-Adolescent Dyads](#), *American Journal of Preventive Medicine*, June 2017
- [Multimorbidity in Health Psychology and Behavioral Medicine Research](#), *Health Psychology*, September 2019

Special Journal Issues

DCCPS staff and grantees have edited, organized, and contributed to a number of special issues that have aimed to advance NCI research priorities, highlight NCI-developed resources and resulting findings, and much more. The following is a selection.

Other Reports of Interest

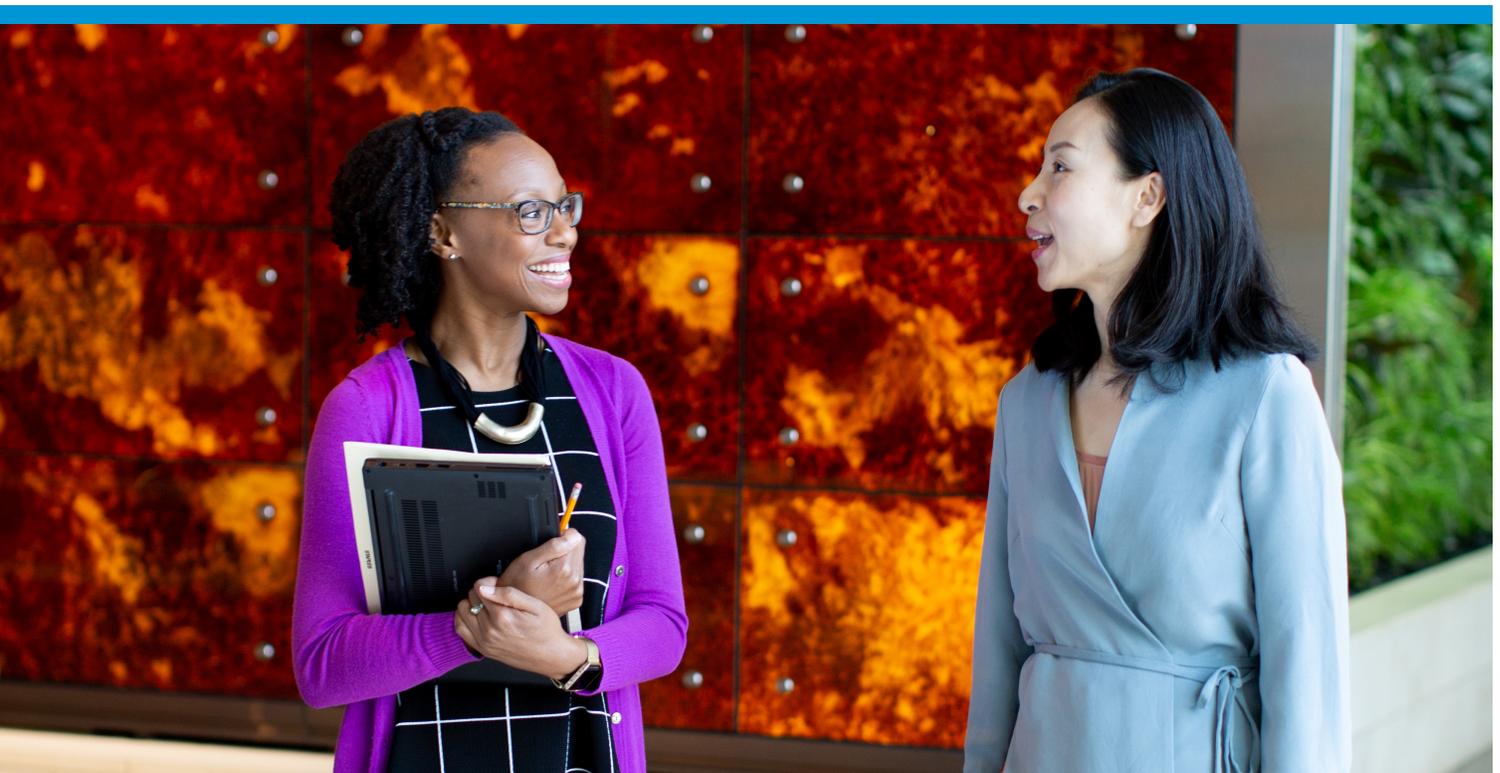
- [Improving Cancer-Related Outcomes with Connected Health: A Report to the President of the United States from the President's Cancer Panel](#), 2016
 - DCCPS staff and grantees participated in a series of workshops on connected health and cancer, which aimed to identify ways to optimize the development and use of technologies to promote cancer prevention, enhance the experience of cancer care for patients and providers, and accelerate progress in cancer research. This report presents the resulting objectives and action items.
- [Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer](#), 2016
 - Co-edited by a recent BRP branch chief and featuring chapters by staff and grantees from across DCCPS, NCI, and NIH, this textbook provides a resource for health care providers and professionals, designers, and researchers interested in the development, implementation, and utilization of informatics tools to improve cancer care.

- [Geospatial Approaches to Energy Balance and Breast Cancer](#), 2019

- This book, co-edited by a DCCPS staff member and featuring chapters by many division-funded grantees, familiarizes readers with novel methods, tools, and approaches applicable to geospatial studies on cancer.

Cancer Control Publications (CC Pubs)

Read about more behavioral research findings from work conducted by DCCPS staff, grantees, and contractors in this searchable database of over 35,000 publications.





Emerging Areas of Behavioral Research Emphasis in Cancer Control

Cancer and Aging

As the US population ages, the number of cancer survivors will continue to increase exponentially. DCCPS is committed to developing a robust area of research to investigate the intersection between cancer and aging, with the goal of improved understanding about the short- and long-term effects of cancer and its treatment on aging trajectories among pediatric and adult cancer survivor populations. The [Cancer and Accelerated Aging: Advancing Research for Healthier Survivors](#) initiative represents a collaboration of NCI, the National Institute on Aging (NIA), and representatives from cancer research institutions throughout the country. It seeks to identify scientific research needs related to the aging consequences of cancer and cancer treatment and to build a transdisciplinary research portfolio to optimize healthy aging for cancer survivors. The initiative held two think tank meetings with experts in the field to determine how best to 1) measure aging and identify aging phenotypes in cancer survivors, and 2) identify strategies to prevent or remediate cancer- and treatment-associated aging (Guida et al., J Natl Cancer Inst, 2019; Guida et al., J Geriatr Oncol, 2019, in press). In addition, DCCPS established the Perspectives on Cancer and Aging: Arti Hurria Memorial Webinar Series as a platform to broadly disseminate the work of researchers dedicated to cancer and aging research. This quarterly

series is dedicated to the legacy of Dr. Hurria, a BRP grantee and collaborator and pioneer in the fields of geriatrics and oncology. In addition, DCCPS staff were the initial facilitators of the Trans-NCI Cancer and Aging Coordinating Committee (CACC) to integrate and coordinate all NCI cancer and aging extramural program activities, and to facilitate extramural program interactions and collaborations with NIA and the Trans-NIH GeroScience Interest Group.

Communication of Genetic Information

Recent advances in genetic and genomic technologies have revolutionized our ability to prevent, detect, and treat cancer, adding increasing complexity to patient-clinician communication and patient engagement in research. Based on the Blue Ribbon Panel's recommendations to advance the goals of the Cancer MoonshotSM, NCI established several initiatives to address those recommendations. Two initiatives related to the communication of genetic information were 1) [Prevention and Early Detection of Hereditary Cancers](#) and 2) [Establish a Network for Direct Patient Engagement](#). As part of these initiatives, DCCPS issued multiple funding opportunities. [Communication and Decision Making for Individuals with Inherited Cancer Syndromes](#) is a request for applications (RFA) to develop, test, and evaluate interventions



and implementation approaches, or adapt existing approaches, to improve patient/provider/family risk communication and decision making for individuals and families with an inherited susceptibility to cancer so that they can make informed clinical risk management decisions. Participant Engagement and Cancer Genome Sequencing (PE-CGS) ([RFA-CA-19-045](#), [RFA-CA-19-046](#)) is a set of RFAs to support the PE-CGS Network, which will include several research centers and a coordinating center. The purpose of the network is two-fold: It will promote and support research on direct engagement of cancer patients and posttreatment cancer survivors as participants in cancer research, and it will use such approaches for rigorous cancer genome sequencing projects addressing important knowledge gaps in the genomic characterizations of tumors in areas such as rare cancers, highly lethal cancers, cancers with early age of onset, cancers with high disparities, and cancers in understudied populations. Additionally, BRP

commissioned a scoping review of recent published literature on communication of cancer-related genetic and genomic testing information, which identified areas of strong research emphasis and also revealed gaps ripe for further research ([Kaphingst et al., Genet Med, 2019](#)).

Alcohol and Cancer

Alcohol is a well-established human carcinogen, and mounting evidence points to a link between alcohol and cancers of the oral cavity, pharynx, larynx, colon/rectum, esophagus, liver, stomach, and female breast. There is also some evidence that alcohol may increase the risk of lung, pancreatic, and skin cancers. Additionally, alcohol use can have detrimental effects on cancer treatment, leading to prolonged recovery, increased surgical procedures, higher health care costs, and more. Although momentum is building to better address alcohol consumption in cancer prevention and control, at least half of both Americans and the global population do not consider alcohol a risk factor for cancer. DCCPS seeks to engage the research community on challenges related to communication and awareness, alcohol drinking and outcomes in cancer patients and survivors, and mechanisms linking alcohol and cancer. Activities to advance interest in this research area include presentations at national and international scientific conferences and development of several publications about awareness of the link between alcohol consumption and cancer (e.g., Klein et al., JAMA, in press, 2019). In September 2018, DCCPS hosted a webinar, “Alcohol and Cancer in the United States,” featuring Noelle K. LoConte, MD, lead author of the Alcohol and Cancer statement by the American Society of Clinical Oncology, published in November 2017.

Sleep

The role of sleep in cancer prevention and control is an important but understudied topic. Possible mechanisms linking sleep and cancer include immune functioning and inflammatory processes, which can be modulated by sleep quality, timing, and duration. Research also suggests that the psychological and cognitive sequelae of poor sleep may influence decisions across the cancer continuum, from decisions to engage in unhealthy behaviors that may increase cancer risk (e.g., low physical activity, poor diet, and

alcohol consumption) to decisions about treatment, palliative care, information sharing, and genetic testing. DCCPS has identified sleep quality and chronotype (i.e., morning vs. evening types) as important areas for further understanding, especially in relation to their influence on addiction and tobacco use among other co-occurring behaviors. We seek to further understand the state of sleep research as it relates to cancer prevention and control, enhance our understanding of the relationship between sleep and cancer, as well as support the development and implementation of cancer prevention and control interventions for healthy populations and cancer patients and survivors.

Geospatial Research

The growth of geographic information science and the application of geospatial tools and data visualization techniques have advanced our understanding of cancer prevalence, etiology, and treatment. In addition, there is greater recognition that a multilevel approach is needed to address the complex nature of cancer. Progress in this area and its importance in enhancing cancer control efforts at the community level resulted in a [2016 NCI-sponsored conference on Geospatial Approaches to Cancer Control and Population Sciences](#), attended by almost 300 investigators. The conference led to the development of a focus issue of the journal *Cancer Epidemiology, Biomarkers & Prevention*, titled "[CEBP Focus: Geospatial Approaches to Cancer Control and Population Sciences](#)." Moreover, a recent review of publications arising from NCI-Designated Cancer Centers indicates a rapid increase in the number of papers involving geospatial approaches, especially since 2000 ([Korycinski et al., Cancer Causes Control, 2018](#)). Recently, DCCPS issued administrative supplements for geospatial, multilevel, and contextual approaches in cancer control and population sciences (<https://grants.nih.gov/grants/guide/notice-files/NOT-CA-19-029.html>).

Electronic Nicotine Delivery Systems (e.g., e-cigarettes)

With the proliferation of electronic nicotine delivery systems (ENDS) (such as e-cigarettes and other vaping devices) in the marketplace and a rise in youth e-cigarette use to epidemic levels, research is critically needed to answer many important questions about these products and the public health implications of

their use. Specifically, we need to better understand how to monitor the rapidly evolving marketplace of these and other tobacco products. Regarding health effects, we need more research on the short- and long-term health effects of ENDS and patterns of use among youth and adults over time, especially their use in combination with other tobacco products. To better understand and address the public health challenge presented by youth ENDS use, we need research about the determinants of use, particularly risk and protective factors, and how youth smoking prevention and cessation research may inform the development of interventions to reduce youth ENDS use.

DCCPS encourages research on the effects of ENDS on individual and population health through participation in two trans-NIH PARs ([PAR-18-845](#), [PAR-18-847](#)) and through several Tobacco Regulatory Science Program (TRSP) funding announcements. In addition, investigators may submit ENDS-related research proposals through the omnibus announcements. Currently, NCI is funding 40 grants with a primary or secondary focus on ENDS research. These projects investigate a broad range of topics, including ENDS toxicity and health impact, perceptions of ENDS' risks and harms, ENDS use by adolescents and young adults, the influence of ENDS on other tobacco-use behaviors, and the impact of ENDS product marketing and promotion. Several grants focus on understanding trajectories of ENDS use over time, especially concurrent and multiple tobacco product use (dual or polyuse). Other important areas of study include



contextual factors that influence ENDS use, such as promotion of ENDS through social media and the impact of tobacco control policies. In 2018, DCCPS co-sponsored and co-led an NIH-FDA workshop on ENDS Measurement, which focused on identifying gaps and developing a consensus on measures for ENDS device characteristics and ENDS use behavior.

Social Media

The Health Communication and Informatics Research Branch within BRP has spearheaded many NIH efforts to study changing patterns of health information exchange brought on by technology and new media. Through funding opportunity announcements such as Innovative Approaches to Studying Cancer Communication in the New Media Environment ([PAR-18-638](#), [PAR-18-639](#)) and Using Social Media to Understand and Address Substance Use and Addiction ([RFA-CA-14-008](#), [RFA-CA-14-009](#)), DCCPS is advancing the science and methodology in this emerging field and its impact on knowledge, attitudes, and behavior.

As social media becomes more ubiquitous as a source of information, we are seeing the rise of inaccurate or false health information on social media platforms. This dynamic is occurring in an era of low trust in social institutions, including the medical system. This confluence of factors—pervasive social media, rampant misinformation, and lack of trust in expert sources—is creating new challenges in effectively communicating evidence-based information to patients and the

general public. DCCPS is interested in supporting innovative and multidisciplinary research in this area. In August 2018, it held a [working group meeting](#) to develop a research agenda for understanding and addressing cancer-related misinformation on social media platforms, and that meeting has resulted in several publications. DCCPS also will publish a special issue about health misinformation on social media, in collaboration with the American Journal of Public Health.

Data Integration

Integrative Data Analysis (IDA) methods can be used to study cancer control and behavioral risk factors for cancer, including tobacco and alcohol use, diet and physical activity, UV and environmental exposures, sleep, and medical adherence to screening and vaccine uptake. By merging multiple iterations of survey, cohort, or experimental data, or linking data by matching entity (e.g., person, hospital, school) or geocodes (e.g., zip code, county or state, or another geographic identifier), IDA-related research can yield efficient and productive research that reduces costs, bridges behavioral research with other disciplines, and enhances longitudinal analyses and assessment of small populations. Recently, DCCPS issued administrative supplements for IDA to extend research to answer novel cancer prevention and control questions (<https://grants.nih.gov/grants/guide/notice-files/NOT-CA-18-087.html>).





Behavioral Research to Inform and Respond to Public Policy

DCCPS supports science that helps to inform policies and programs aimed at preventing, detecting, and treating cancer. The division's long-standing history of collaborating across the NIH and other parts of the Department of Health and Human Services (HHS), as well as other agencies, makes it uniquely suited to support research that provides policy makers with the practical evidence they need to shape and respond effectively to national cancer-related efforts.

This section provides examples of the division's behavioral research contributions related to public policy, illustrating its vital role in developing a comprehensive base of scientific evidence for policy makers and public health practitioners.

Tobacco Control

NCI's Tobacco Control Research Branch (TCRB), within BRP, leads and collaborates on research and disseminates evidence-based findings to prevent, treat, and control tobacco use in order to create a world free of tobacco use and related cancer and suffering. DCCPS' work informs numerous areas of tobacco control-related policy; included here are just a few examples.

- DCCPS-supported research shows that significantly increasing the excise tax and price of tobacco products is the single most consistently effective tool for reducing tobacco use (Monograph 21).
- A current TCRB-led funding opportunity, [US Tobacco Control Policies to Reduce Health Disparities](#), supports projects that address cancer health disparities in tobacco use in the United States.
- The NCI-sponsored [Tobacco Use Supplement to the Current Population Survey](#) (TUS-CPS) is conducted every 3 to 4 years as part of the US Census Bureau's CPS. The TUS-CPS serves as a key source of national- and state-level data on tobacco use behavior, attitudes, and policies in the United States. (See page 9.)
- DCCPS-funded research has contributed to the strong evidence base regarding effective treatments and interventions for tobacco dependence. This research informs CMS as it develops policies regarding smoking cessation as a covered benefit among recipients of Medicare and Medicaid, and the Federal Employee Health Benefit Program continues to offer smoking cessation programs and medications to its beneficiaries without co-payments or coinsurance.



A Healthier Generation

Evidence continues to show that lifestyle behaviors such as diet, physical activity, obesity/overweight, and energy balance can influence the chance of developing cancer, even after accounting for other factors such as stress, environment, or smoking. DCCPS works with numerous federal and non-federal partners to help set national objectives for promoting health and preventing disease. The division also supports individual and community-based intervention research that explores the effect of lifestyle behaviors in order to help inform ongoing public health efforts across the US and the world.

- NCI collaborated with the World Health Organization on [Monograph 21: The Economics of Tobacco and Tobacco Control](#). The monograph examines the current research and evidence regarding the economics of tobacco control and has helped to direct future research and inform tobacco prevention and control programs and policies around the world.
- The 2009 Family Smoking Prevention and Tobacco Control Act granted FDA the authority to regulate the manufacture, marketing, and distribution of tobacco products in order to protect public health. Within the framework of the Tobacco Control Act, the NIH and FDA formed the [Tobacco Regulatory Science Program](#) (TRSP) partnership to establish a comprehensive research agenda in tobacco regulatory science.
- The [State and Community Tobacco Control](#) (SCTC) Research Initiative was developed to increase collaboration among researchers and practitioners and to promote innovative research that benefits state and community tobacco control efforts. SCTC supported studies that addressed important understudied aspects of tobacco use and exposure in the United States while also examining the effectiveness of state and community tobacco control policy and media interventions.

DCCPS co-leads the Healthy People 2020 Cancer Chapter Workgroup with CDC. The Healthy People 2020 initiative provides science-based, 10-year national objectives for promoting health and preventing disease. DCCPS' Health Information National Trends Survey (HINTS)—nationally representative data routinely collected about the American public's use of cancer-related information—is used to evaluate the success of Healthy People goals.

DCCPS also has helped to inform the Dietary Guidelines for Americans (DGAs), which are jointly issued and updated every 5 years by USDA and HHS. The guidelines form the basis for federal nutrition policy and provide authoritative dietary advice to promote health and reduce risk for major chronic diseases. DCCPS-supported researchers developed methodologies for estimating usual dietary intake distributions and identifying sources of key dietary constituents including added sugars, and the resulting data have proven to be critical for the recent and upcoming versions of the guidelines.

In addition, DCCPS worked with researchers at USDA to develop the [Healthy Eating Index](#) (HEI), a measure of dietary quality, which assesses conformance to the DGAs and has been used in hundreds of studies, including the evaluation of USDA's multi-billion-dollar food assistance programs. The division also has supported the 2007 [Food Attitude and Behaviors \(FAB\) Survey](#) and, since 2003, the [Classification of Laws Associated with School Students](#), which provides an empirical and regularly updated scoring system used by researchers, policy makers, and the public to evaluate and track changes in state laws related to school nutrition.

DCCPS also funds a number of research initiatives that focus on enhancing the research base for physical activity and its effects on cancer, including mechanisms of physical activity behavior change, physical activity in women with infants, and the protective effects of physical activity on adolescent tobacco use prevention. In addition, DCCPS is leading efforts to examine the role of physical activity in modulating cancer recurrence and survival outcomes through its mechanisms, initiatives, and support of a clinical trial to test the hypothesis that reducing obesity will increase survival time.

DCCPS' work also helps to inform the Physical Activity Guidelines for Americans, which describe the types and amounts of physical activity that offer substantial health benefits. The guidelines serve as the primary, authoritative voice of the federal government for evidence-based guidance on physical activity, fitness, and health. The [second edition of the guidelines](#) was released in 2018.

The DCCPS-supported [Transdisciplinary Research on Energetics and Cancer \(TREC\)](#) initiative fostered transdisciplinary research to elucidate underlying biological mechanisms of obesity and cancer, explore new biomarkers, develop potential for genetics/genomics to advance individualized treatment, expand translational research focus, add particular emphasis on cancer survivors, and strengthen use and integration of theoretical constructs.

DCCPS also supports evaluation research of programs and time-sensitive policies that affect diet, physical activity, and weight at the population level. The funded grants have covered a wide range of policies, such as examining the effects of the built environment on physical activity and evaluating whether the development of supermarket or food hubs will improve eating and shopping behaviors.

Health Equity

Achieving health equity (the “[attainment of the highest level of health for all people](#)”), eliminating disparities, and improving the health of all groups are overarching goals of Healthy People 2020. These also have been a major thrust of all of the programs within DCCPS since the division's inception. The broad area of health equity and disparities has benefitted significantly from transdisciplinary research teams in identifying the factors that contribute to and exacerbate inequities. Social determinants of health, conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks, are mostly responsible for health inequities, the unfair and avoidable factors in health status seen within and between countries.

The division has a very broad-based perspective on funding and conducting research on adverse health conditions that exist among specific population groups—groups delineated by gender, age, race, ethnicity, education, income, social class, disability, geographic location, or sexual orientation—to inform prevention and intervention programs. Current funding opportunities such as the TCRB funding opportunity mentioned on page 16, [Research to Improve Native American Health](#), and [Collaborative Minority Health and Health Disparities Research with Tribal Epidemiology Centers](#) support cancer research to better understand and ultimately to eliminate health disparities in these populations. Looking to the future, we hope to increase our investment in developing interventions for underserved and disadvantaged populations through a complement of scientific activities that will reduce the burden of these factors, inform policy, and improve overall health.



Opportunities for Researchers

In addition to encouraging scientific ideas for researchers through investigator-initiated applications and omnibus solicitations, DCCPS develops and participates in NIH funding opportunities aimed at stimulating new directions in specific research to examine, discover, and test methodologies to improve public health. The following are examples of recent funding opportunity announcements to encourage research projects in emerging or priority areas:

- Cancer Prevention and Control Clinical Trials Grant Program ([PAR-18-559](#))
- Dissemination and Implementation Research in Health ([PAR-19-274](#), [PAR-19-275](#), [PAR-19-276](#))
- Electronic Nicotine Delivery Systems (ENDS): Population, Clinical and Applied Prevention Research ([PAR-18-847](#), [PAR-18-848](#))
- Improving Outcomes in Cancer Treatment-related Cardiotoxicity ([PA-19-111](#), [PA-19-112](#))
- Integration of Individual Residential Histories into Cancer Research ([PA-17-295](#), [PA-17-298](#))
- Modular R01s in Cancer Control and Population Sciences ([PAR-18-869](#))
- NCI's Research Interests to Improve Interprofessional Teamwork and Coordination During Cancer Diagnosis and Treatment ([NOT-CA-19-059](#))

More information about funding opportunities can be found at cancercontrol.cancer.gov/funding.html.



Investments in Cancer Control Research

Researchers funded by DCCPS have advanced science to improve public health for more than two decades, and we celebrate their research accomplishments in cancer control and population sciences. Major programmatic areas include epidemiology and genomics research, behavioral research, health care delivery research, surveillance research, implementation science, and survivorship research.

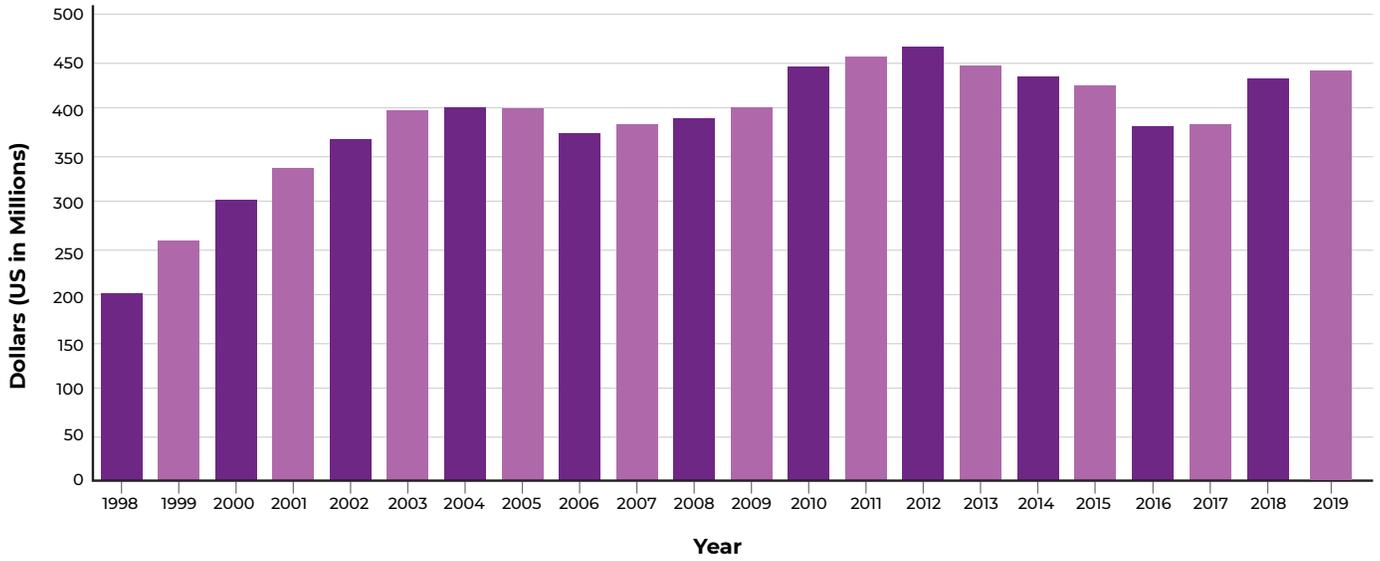
In fiscal year 2019, DCCPS funded 716 grants valued at more than \$442 million, with work in the United States and internationally aimed to reduce risk, incidence, and

deaths from cancer, and to enhance the quality of life for cancer survivors. In addition, the division funded \$86 million in contracts, which include the SEER Program. While the majority of DCCPS funding is for investigator-initiated research project grants, the division also uses a variety of strategies to support and stimulate research, such as multi-component specialized research centers and cancer epidemiology cohorts.

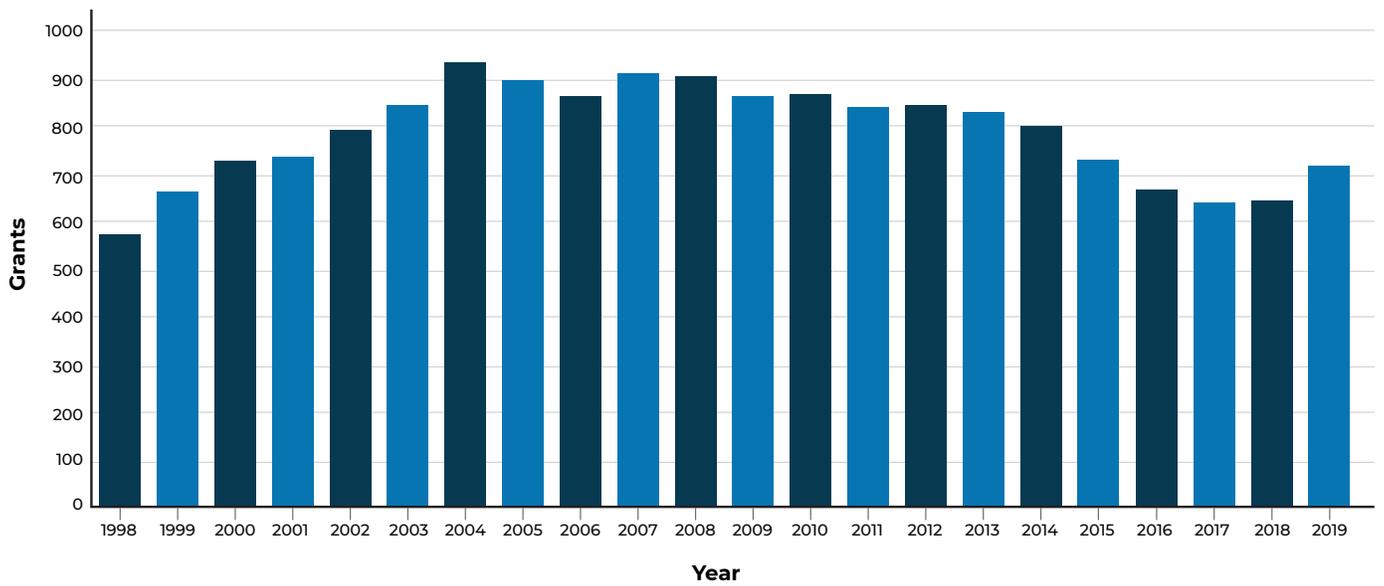
Learn more about the DCCPS grant portfolio and funding trends at maps.cancer.gov/overview/.

In fiscal year 2019, DCCPS funded **716 grants** valued at more than **\$442 million**.

Total Dollars (in Millions)



Total Grants



DCCPS by the Numbers

As a window into the many ways DCCPS provides return on investment, we highlight here just a few snapshots of progress from the past year.



The Research-Tested Intervention Program (RTIPs) is a searchable database of more than **205 evidence-based cancer control interventions** and program materials spanning 13 topics of interest for program planners and public health practitioners.

205



The 2019 Training Institute in Dissemination and Implementation Research in Cancer (TIDIRC) provided **50 investigators** with a thorough grounding in conducting dissemination and implementation (D&I) research with a specific focus on cancer across the cancer control continuum. In its second year, the institute was delivered both online and in person and was led by a faculty of leading experts in theory, methods, and evaluation approaches in implementation science.

50



In 2019, the First Implementation Science Consortium in Cancer (ISCC) meeting convened **247 participants**, in person and online. The objectives of the ISCC are to foster communication among investigators engaged in implementation science projects across the cancer continuum; promote collaborative research projects to fill implementation science gaps that would extend beyond a single study; identify common theoretical, methodological, or empirical challenges in implementation science in cancer; and develop solutions.

247



Implementation Science at a Glance, a new print and digital publication designed specifically for cancer control researchers and practitioners, provides a succinct overview of the rapidly evolving field and has been downloaded **1,164 unique instances**. A 30-page workbook, reviewed by nearly 100 public health practitioners and implementation science researchers, provides thorough summaries of key theories, methods, and models, and shows how a greater use of implementation science can support the effective adoption of evidence-based interventions. Case studies illustrate how practitioners are successfully applying implementation science in their cancer control programs.

1,164



DCCPS staff members are innovators in creating resources for the research community, such as methods and tools for population-based cancer statistics. In FY19, there were **4,626 downloads** of Joinpoint, a statistical software for the analysis of trends using joinpoint models—that is, models in which several different lines are connected together at the “joinpoints.”

4,626



There were over **8,000 dataset downloads** from the Surveillance Research Program's (SRP) online pages. SRP provides regularly updated surveillance and research data, statistical reports, and analytical tools on cancer.

8,000



There were **232,480 analyses** conducted using SEER*Stat software and **1,350 SEER custom data set requests fulfilled** for the research community.

232,480



There were **25,417 adults randomly selected for participation** in the 2018 National Health Interview Survey, which includes a five-minute Cancer Control Supplement. 2018 NHIS data were released in June and are publicly available for analysis.

25,417



The Cancer Epidemiology Descriptive Cohort Database (CEDCD) contains descriptive information from more than **60 cohorts** in 17 different countries. The CEDCD includes brief descriptions of the cohorts, contact information, questionnaires, types of data collected, enrollment numbers, number of cancer cases, and number of biospecimens collected. Its purpose is to foster collaborations and encourage cohort-based research.

60



Twenty-three language translations are available for the Patient-reported Outcomes version of the Common Terminology Criteria for Adverse Events (PRO-CTCAE), a patient-reported outcome measurement system developed by NCI to capture symptomatic adverse events in patients on cancer clinical trials.

23



There have been **1,030 publications using the HealthMeasures tool**, which includes the PROMIS, NeuroQOL, ASCQ-Me, and NIH Toolbox patient-centered measurement tools that enable investigators to capture data on symptoms, functioning, and health-related quality of life.

1,030



As of 2019, there have been **40,000 total views** of the [November 2016 special series of the *Journal of Oncology Practice*](#), which focuses on the NCI-American Society of Clinical Oncology Teams in Cancer Care Delivery collaboration.

40,000



The NCI Community Oncology Research Program (NCORP) is a national network that brings cancer prevention clinical trials and cancer care delivery research to people in their communities. Seven Research Bases develop and coordinate clinical trials and cancer care delivery research for 46 community sites to bring NCI-approved trials to patients in **1,000+ locations** in diverse, community-based hospitals, private practices, and other locations.

1,000



There were **174 requests** in 2019 for new or updated SEER-linked data, including SEER-Medicare (162 requests), SEER-MHOS (seven requests), and SEER-CAHPS (five requests).

174



In 2019, code for the Healthy Eating Index-2015 (HEI-2015) has been **downloaded 1,740 times**. Scientists in DCCPS and the USDA collaborated to create the HEI, a measure of diet quality that can be used to assess compliance with the US Dietary Guidelines for Americans and monitor changes in dietary patterns. The HEI also is a valuable tool for epidemiologic and economic research and can be used to evaluate nutrition interventions and consumer nutrition education programs.

1,740



In 2019, an average of **111 studies per month** registered to use the Automated Self-Administered 24-hour (ASA24[®]) Dietary Assessment Tool, and 6,679 recall/record days per month were collected by researchers. The ASA24 is a web-based tool that enables multiple, automatically coded, self-administered 24-hour recalls. Beginning with the 2016 release, ASA24 also permits data collection using single or multi-day food records.

111



The NCI Cohort Consortium has more than **7 million participants** in 58 international cohorts, and more than 50 projects that have made scientific discoveries about cancer risk factors and technical advances in cohort methodologies.

7 million



Since the establishment of the NCI Perception Laboratory at the Radiological Society of North America (RSNA) annual meeting 3 years ago, 22 laboratories from the US, Australia, Canada, and the United Kingdom have tested **940 radiologists**. Improving cancer detection and diagnosis through perceptual and cognitive research on cancer image perception is a priority for DCCPS, and studying trained professionals such as radiologists is key to the success of this scientific endeavor. The NCI Perception Laboratory, organized by DCCPS' Behavioral Research Program, enables investigators to recruit and test radiologists at the RSNA annual meeting.

940



As of January 2019, DCCPS staff estimated that there are **16.9 million cancer survivors in the United States**. The number of cancer survivors is projected to grow to 26.1 million by 2040, highlighting the increasing importance of understanding the survivorship experience and the many lasting effects a cancer diagnosis and treatment can have.

16.9 million



DCCPS hosts more than 50 fellows each year. The fellowship program has opportunities for people at most levels of educational training, from high school students up to post-docs. In a recent survey, **94% of DCCPS fellows** replied that they are Satisfied or Very Satisfied with their experience as a fellow.

94%



Smokefree.gov's mobile and web-based cessation resources are accessed by millions of people each year. In FY19, **4,320,553 people visited the Smokefree.gov website**, 29,039 people subscribed to the SmokefreeTXT program, and 66,601 people downloaded Smokefree.gov mobile cessation apps.

4 million

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