



Future of Cancer Health Economics Research Conference

Program Book

Speakers



Victoria Blinder

Memorial Sloan Kettering Cancer Center

Victoria Blinder, Associate Attending in the Immigrant Health and Cancer Disparities Service, Department of Psychiatry and Behavioral Sciences, and in the Breast Medicine Service, Department of Medicine at Memorial Sloan Kettering Cancer Center is a medical oncologist with a practice that is dedicated to the treatment of patients with breast cancer. She has established a research program on disparities in financial toxicity, with a focus on employment among breast cancer survivors, and in the development of culturally relevant interventions to attenuate these disparities.



Oliver Bogler

National Cancer Institute

Educated in England, Oliver Bogler came to the US for postdoc, and has held faculty positions most recently at the University of Texas MD Anderson Cancer Center. His research focused on EGFR signaling and novel platinum compounds in glioblastoma. At MD Anderson he served as Vice President for Global Academic Programs and Senior Vice President for Academic Affairs and stewarded MD Anderson's education mission for 1,700 faculty and more than 2,000 trainees. After a stint at the ECHO Institute at the University of New Mexico, he joined the NCI as Director of the Center for Cancer Training in 2020.



Cathy J. Bradley

University of Colorado

Cathy J. Bradley, Ph.D., is the Associate Dean for Research in the Colorado School of Public Health and the Deputy Director of the University of Colorado Cancer Center. She holds the Grohne Chair for Cancer Prevention and Control Research. Dr. Bradley is an internationally recognized expert in health services research and health economics, with expertise in labor market outcomes of cancer survivors, health policy, and health disparities.



Aaron E. Carroll
Indiana University

Aaron E. Carroll, MD, MS is a Professor of Pediatrics, Associate Dean for Research Mentoring, and director of the Center for Pediatric and Adolescent Comparative Effectiveness Research at Indiana University School of Medicine, as well as Vice President for Faculty Development at The Regenstrief Institute. He is also a Contributing Opinion Writer at The New York Times and is an Editor-in-Chief at The Incidental Economist. He has written four books, and hosts a popular YouTube show, Healthcare Triage



Robert T. Croyle
National Cancer Institute

Robert T. Croyle, PhD, is director of the National Cancer Institute's Division of Cancer Control and Population Sciences, which covers a wide range of scientific domains and disciplines, including epidemiology, behavioral science, surveillance, cancer survivorship, and health services research. Previously, he served as the division's associate director for the Behavioral Research Program, leading its development and expansion. Before coming to NCI in 1998, he was professor of psychology and a member of the Huntsman Cancer Institute at the University of Utah in Salt Lake City.



Amy Davidoff
National Cancer Institute

Amy Davidoff, PhD MS, is a Social and Behavioral Scientist Administrator in the Healthcare Assessment Research Branch of the Healthcare Delivery Research Program at NCI. Her research focuses on economics of cancer care, with an emphasis on insurance, coverage policies and benefit design, provider payment incentives, and cancer treatment, survivorship care, and financial toxicity. Amy is developing novel data resources and linkages to support research on cancer-related care and socioeconomic status, social determinants of health, disparities, and provider characteristics.



Janet S. de Moor
National Cancer Institute

Janet S. de Moor, PhD, MPH is the Deputy Associate Director of the Healthcare Delivery Research Program (HDRP). In this role, she provides support and expertise to HDRP's Associate Director on developing and implementing long-term scientific goals and activities, the annual budget cycle and processes, communications, and other program activities. Dr. de Moor also leads research and programmatic activities focused on cancer-related financial hardship and employment outcomes after cancer.



Paul Doria-Rose
National Cancer Institute

Paul Doria-Rose received his PhD in Epidemiology from the University of Washington in 2001, and his Doctorate in Veterinary Medicine from Cornell University in 1996. He is the Chief of the Healthcare Assessment Research Branch at the National Cancer Institute. This branch supports economic and health services research across the cancer continuum, including development of data resources.



Stacie Dusetzina
Vanderbilt University

Stacie Dusetzina is an Associate Professor of Health Policy and Ingram Associate Professor of Cancer Research at Vanderbilt University School of Medicine. She is a health services researcher focusing on the intersection between health policy, epidemiology, and economics related to prescription drugs. She received her PhD in Pharmaceutical Science from the University of North Carolina at Chapel Hill (UNC) in 2010 and post-doctoral training at the Department of Health Care Policy at Harvard Medical School in 2012.



Donatus (Don) U. Ekwueme
Centers for Disease Control and Prevention

Dr. Donatus U. Ekwueme is the Senior Economist in the Division of Cancer Prevention and Control, Centers for Disease Control and Prevention (CDC). In this role, he conducts applied health economics and outcomes research and policy analysis for the prevention and control of cancer and other chronic diseases. Dr. Ekwueme's research focuses on economic burden of cancer, cost-effectiveness analysis, economic valuation of health risks reduction, and economic analysis of CDC's national cancer program for low-income populations.



Lindsey Enewold
National Cancer Institute

Lindsey Enewold, PhD, MPH is an Epidemiologist in the Healthcare Assessment Research Branch (HARB) of the Healthcare Delivery Research Program (HDRP) at NCI. She has a PhD in Epidemiology from Johns Hopkins University, a MPH in Epidemiology from Emory University and a BS in Biology from the University of Colorado-Boulder. Prior to joining NCI in 2012, she worked at the US Military Cancer Institute linking Department of Defense cancer registry data and medical billing data. She currently manages SEER-Medicare, SEER-Medicaid, and other data linkages.



Shelley Fuld Nasso
National Coalition for Cancer Survivorship

Shelley Fuld Nasso, MPP, is CEO of the National Coalition for Cancer Survivorship, where she advocates to transform the cancer care system for everyone touched by cancer. NCCS engages in public policy efforts to improve cancer care and empowers cancer survivors and caregivers to be a voice in public policy debates. Prior to joining NCCS in 2013, she led public policy efforts at Susan G. Komen. She is a graduate of Rice University and the Harvard Kennedy School.



Danielle Gentile
Levine Cancer Institute

Dr. Danielle Gentile is a Health Services Researcher in the Department of Supportive Oncology of Levine Cancer Institute at Atrium Health. She earned her PhD from the University of South Carolina's department of Health Promotion, Education, and Behavior in the Arnold School of Public Health. Her research interests include integrative oncology, social media, and health disparities within the LGBTQ community. More specifically, her integrative oncology work examines the impact of integrative modalities on cancer symptoms."



Heather Gold
New York University

Dr. Heather Gold is a health services researcher who focuses on determining how socioeconomic, racial/ethnic, and clinical variations in health care affect health and economic outcomes, especially in cancer, orthopedics, and patients with multimorbidity. She applies econometric methods to analyze population-based data and mathematical modeling for cost-effectiveness analysis and conducts research on patient-reported outcome measures. Dr. Gold currently co-leads a collaborative NCI-VA effort to derive national guidance for economic evaluation in implementation science.



Michael T. Halpern
National Cancer Institute

Michael T. Halpern, MD, PhD, MPH is a Medical Officer in the Healthcare Delivery Research Program of the National Cancer Institute (NCI). His expertise is in health service research, focused on access to care, quality of care, disparities, health economics, and patient outcomes. Dr. Halpern's responsibilities include coordinating the Congressionally-mandated NCI Patterns of Care program to evaluate dissemination of state-of-the art cancer care into the oncology community and to identify patient-, provider-, and system-level factors associated with cancer care.



Henry (Joe) Henk
OptumLabs

Henry (Joe) Henk, is Vice President of Research and Principal Scientist at OptumLabs where he directs the OptumLabs Cancer Research Program. Joe is a trained econometrician whose health care research spans 27 years across a variety of diseases and treatment areas focusing on therapy compliance, burden of illness, and health care cost analysis. His current research includes (a) accessing and linking data sources to enable generation of real-world evidence (b) methods to study real-world economic and clinical endpoints; and (c) evaluating care solutions.



Paul Jacobsen
National Cancer Institute

Paul Jacobsen, PhD is an Associate Director in the National Cancer Institute's Division of Cancer Control and Population Sciences where he directs the Healthcare Delivery Research Program. In this position, he leads a team whose mission is to develop resources and advance research to improve the delivery of cancer-related care. Before entering government service, Dr. Jacobsen served as Associate Center Director for Population Science at the Moffitt Cancer Center. His research has focused on understanding and addressing quality-of-life and quality-of-care issues in oncology.



Donald Kenkel
Cornell University

Dr. Donald Kenkel is the Joan K. and Irwin M. Jacobs Professor in the Department of Policy Analysis and Management and the Department of Economics at Cornell University. He received his PhD in Economics from the University of Chicago. He is the author of the chapter on "Prevention" in the Handbook of Health Economics. He has conducted a series of studies on the economics of public health policies, including: alcohol taxes and other policies to prevent alcohol problems; cigarette taxes to prevent youth smoking; advertising to promote smoking cessation; and the regulation of e-cigarettes.



Jennifer Malin
UnitedHealthcare

Jennifer Malin, M.D., Ph.D., is a Senior Medical Director, Oncology and Genetics, at UnitedHealthcare. In this role, she provides clinical and strategic leadership for improving the health and outcomes of cancer and genomic medicine for United Healthcare members. After graduating from Harvard University, Dr. Malin received her medical degree and doctorate in public health from UCLA. She is board certified in internal medicine and medical oncology. A Clinical Professor of Medicine at the UCLA David Geffen School of Medicine, she is the author of more than 100 peer-reviewed articles and is widely recognized for her research on the quality of cancer care. She has served on a number of advisory boards and national committees, including the American Society of Clinical Oncology's Quality of Care Committee and the National

Quality Forum's Cancer Steering Committee. Prior to joining UnitedHealthcare, she was the architect of the cancer care quality program at Anthem. Dr. Malin continues her clinical practice by volunteering at the Veterans Affairs Greater Los Angeles Health Care System. She lives in Santa Monica, California with her two children and three dogs.



Angela Mariotto
National Cancer Institute

Angela Mariotto is the Chief of the Data Analytics Branch (DAB) at the National Cancer Institute (NCI). Dr. Mariotto's work focuses on innovative methods and approaches to expand the utility of cancer surveillance data. Her main areas of interest include development, improvement and modeling of cancer progress measures spanning the cancer continuum, such as, survival, prevalence, patterns of care and costs. She is the author of over papers. Dr. Mariotto received her PhD in Statistics from Imperial College, London, UK. Her passion is to fill gaps in data to make it more useful.



Katie (Catherine) McMahon
American Cancer Society Cancer Action Network

Katie (Catherine) McMahon is the Policy Principal for the American Cancer Society Cancer Action Network, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society. Katie develops policy and provides in-depth analysis for legislative and regulatory priorities at all levels of government for cancer prevention and early detection. Katie was previously in the Office of the Assistant Secretary for Health at the U.S. Department of Health and Human Services and at the Campaign for Tobacco-Free Kids. Katie received her Bachelor of Arts and Master of Public Health from the George Washington University.



Jeri L. Miller
National Institute of Nursing Research

Jeri L. Miller, PhD, MS, MSc is the Chief of the Office of End-of-Life and Palliative Care Research (OEPCR) at the National Institute of Nursing Research. The OEPCR coordinates ongoing research efforts in end-of-life and palliative care science including: stimulation of research initiatives, creation of collaborative activities, facilitation of interdisciplinary science, and opportunities for science to inform policy and practice. A program priority is to develop end-of-life and palliative care initiatives in collaboration with other NIH Institutes and federal agencies.



Beverly Moy

Massachusetts General Hospital Cancer Center

Dr. Beverly Moy is the Director of Cancer Equity and Clinical Director of Breast Oncology at the Massachusetts General Hospital and an Associate Professor of Medicine at Harvard Medical School. Dr. Moy's research interests include breast cancer clinical trials and cancer disparities. She served as Chair of the ASCO's Ethics Committee and Health Equity Committee. She has over 100 articles published in peer-reviewed journals. She receives research grant funding from the National Cancer Institute, Treffler Foundation, and the Merck Foundation.



Gila Neta

National Cancer Institute

Gila Neta, PhD, MPP is an epidemiologist and program director for Implementation Science in the Division of Cancer Control and Population Sciences at the National Cancer Institute. Dr. Neta serves as the NCI scientific lead for the funding announcements in Dissemination and Implementation Research in Health and supports research and training activities related to implementation science across the Division. She has a secondary appointment within the Epidemiology and Genomics Research Program.



Lauren Hersch Nicholas

University of Colorado

Lauren Hersch Nicholas is a health economist whose research focuses on the role of public policy in improving health and healthcare quality for the elderly. Her current research combines survey, administrative, and clinical data to study the interaction between healthcare utilization and economic outcomes. Dr. Nicholas's work uses clinical and econometric approaches to answer questions in medical and health economics, particularly for dementia, surgery and end-of-life care. She has received several awards for her research including the National Academy of Social Insurance John Heinz Dissertation Award, the AcademyHealth Article-of-the-Year Award, and the HCUP Most Outstanding Article Award.



Michael Pesko

Georgia State University

Michael Pesko is a health economist and an Associate Professor in the Department of Economics at Georgia State University. Dr. Pesko's research uses retrospectively-collected data and quasi-experimental methods to evaluate health policy changes. Dr. Pesko has published over 40 peer reviewed papers. His research has been supported by externally generated funds exceeding \$2.8 million since 2016, including from NCI, NIDA, and the American Cancer Society.



Scott Ramsey
University of Washington

A Professor at Fred Hutchinson Cancer Research Center and University of Washington, Dr. Ramsey directs the Hutchinson Institute for Cancer Outcomes Research, which is devoted to clinical and economic evaluations of cancer prevention, screening and treatment. His research portfolio includes SEER-Medicare/Cancer Registry data linkages, patient outcomes, economic modeling of interventions, cost-effectiveness analysis, quality of life assessment, health care utilization, economic burden, pragmatic trial design, early technology assessment, and stakeholder engagement.



Debra P. Ritzwoller
Kaiser Permanente Institute for Health Research

Debra P. Ritzwoller, PhD, is an Economist and Senior Investigator at the Institute for Health Research and adjunct faculty in the Department of Health Systems, Management, and Policy at the University of Colorado School of Public Health. Her research focuses on variation in cancer screening, treatment, outcomes and costs in community settings; the impact of insurance benefit design on patient cost-sharing; and cost estimation within implementation science initiatives.



Lindsay Sabik
University of Pittsburgh Graduate School of Public Health

Lindsay Sabik, PhD is an Associate Professor of Health Policy and Management at the University of Pittsburgh Graduate School of Public Health, a Member of the UPMC Hillman Cancer Center, and Director of the Workgroup on Cancer Health Services Research within the Pitt Health Policy Institute. Her research investigates the impacts of state and federal policies on access to and quality of care for traditionally underserved patient populations across the cancer care continuum.



Deb Schrag
Dana Farber Cancer Institute

Deb Schrag, MD, MPH is Chief of the Division of Population Sciences at Dana Farber Cancer Institute and Professor of Medicine at Harvard Medical School in Boston, MA. She is a health services researcher and gastrointestinal medical oncologist. Her research focuses on improving the quality, patient-centeredness, effectiveness, cost-effectiveness and equity of cancer care delivery. She leads randomized trials, health systems interventions and has performed foundational work in patient-reported outcomes and phenomic data standards in order to improve cancer care.



Kosali Simon
Indiana University

Kosali Simon, a health economist, is Herman Wells Professor at Indiana University, Bloomington IN, O'Neill School of Public and Environmental Affairs, and also the Associate Vice Provost of Health Sciences for the campus. She studies impacts of state and federal health policies on health and related outcomes. She is Editor of Journal of Health Economics (JHE), and co-editor of Journal of Human Resources, and currently serving as Vice President of Association for Public Policy Analysis and Management (APPAM). She is a Research Associate of the National Bureau of Economic Research (NBER).



Ya Chen Tina Shih
University of Texas MD Anderson Cancer Center

Ya Chen Tina Shih, Ph.D., is professor and Chief of Section of Cancer Economics and Policy, Department of Health Services Research at the University of Texas MD Anderson Cancer Center. Her research applies health econometric methods to study technology diffusion in cancer and modeling methods to evaluate cost-effectiveness of screening strategies. Dr. Shih is associate editor of Journal of the National Cancer Institute and is a member of the American Cancer Society Guidelines Development Workgroup.



Natasha K. Stout
Harvard University

Natasha K. Stout, Ph.D., is Associate Professor in Population Medicine at the Harvard Medical School and Harvard Pilgrim Health Care Institute. Her research focuses on using decision-analytic modeling and real-world electronic health data to design and evaluate breast cancer screening and control programs. Natasha is a member of the NCI's Cancer Intervention and Surveillance Modeling Network (CISNET), a collaboration of independent modeling teams addressing policy questions in cancer control.



Courtney Williams
National Cancer Institute

Dr. Courtney Williams is a Cancer Prevention Fellow in the National Cancer Institute Healthcare Delivery Research Program. Courtney's current research promotes patient-centered care by focusing on issues related to financial hardship in older individuals living with cancer at the patient-, provider-, and policy-level. Courtney earned her DrPH in outcomes research from the Department of Health Care Organization & Policy and her MPH in epidemiology at the University of Alabama at Birmingham School of Public Health.



Karen Winkfield
Meharry-Vanderbilt Alliance

Dr. Karen Winkfield is a radiation oncologist specializing in the treatment of hematologic and breast malignancies. She is an implementation scientist focused on improving health outcomes for underserved populations through community-engaged research and community-based initiatives designed to improve access to healthcare including clinical trials. Her leadership roles have focused on developing bi-directional communication between researchers and community to ensure equitable access to care regardless of race/ethnicity, geographic location or socioeconomic states. She also espouses workforce diversity as a means to improve health equity. Dr. Winkfield served as Chair of ASCO's Health Equity Committee from 2016-2017 and now serves as Chair of the ASCO's Workforce Diversity Task Force. She was recently named Executive Director of the Meharry-Vanderbilt Alliance.



John Wong
Tufts Medical Center

Dr. John Wong is Chief Science Officer and Vice Chair of Clinical Affairs at Tufts Medical Center. A Professor of Medicine at the Tufts University School of Medicine, he is an Associate Statistical Editor at the Annals of Internal Medicine. His research focuses on the application of decision analysis to medical issues to help patients, clinicians, and policymakers choose among alternative tests, treatments or policies, thereby promoting rational evidence-based efficient and effective patient-centered care that reflects individualized risk assessment and patient preferences.



Robin Yabroff
American Cancer Society

Robin Yabroff, PhD, is an epidemiologist and Scientific Vice President, Health Services Research, at the American Cancer Society. She conducts research on financial hardship and economic burden of cancer; patterns of cancer care, including high cost prescription drugs; health insurance benefit design; and patient, provider, and health system factors associated with quality and value of cancer care. Dr. Yabroff has more than 25 years of health services research experience and writes and speaks frequently about cancer health economics.



James B. Yu
Yale University

James B. Yu, MD, MHS, is a Professor of Therapeutic Radiology at the Yale School of Medicine and Associate Chief Medical Officer for Radiation Oncology at Smilow Cancer Hospital and Care Centers. As a member of the Cancer Outcomes, Public Policy, and Effectiveness Research (COPPER) Center at Yale, Dr. Yu's research centers on the comparative effectiveness of new radiation technologies and how these new technologies are adopted nationally.



Yousuf Zafar
Duke University

Dr. Yousuf Zafar is a medical oncologist and Chief Quality & Innovation Officer at the Duke Cancer Institute. He is an associate professor of Medicine, Public Policy, and Population Health Science at the Duke Cancer Institute and Duke-Margolis Center for Health Policy. Dr. Zafar explores ways to improve cancer care delivery with a primary focus on improving quality and value of cancer treatment from both patient-focused and policy perspectives.

Conference Committees

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Chair: Michael Halpern, MD, PhD, NCI
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Robin Yabroff, PhD, MBA, American Cancer Society

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