BACKGROUND

- Tobacco use is concentrated among low socioeconomic status (SES) populations.
- Primary care, with established patient relationships and coordination of care, is an ideal setting to address tobacco cessation.
- Serving patients regardless of their ability to pay, Community Health Centers (CHCs) are key venues for reaching low SES patients.
- Nevada Tobacco Quitline (NTQ) provides evidence-based treatment for tobacco cessation.

METHOD

The project is built around the Exploration, Preparation, Implementation, Sustainment (EPIS) framework. Project team members utilize their expertise and community contact points to increase engagement and participation of CHC patients with the NTQ by implementing Ask-Advise-Connect (AAC), a CDC Best Practice EBI for increasing engagement with tobacco cessation services.

EXPECTED OUTCOMES

- Establish strong, sustainable network among key partners
- Increase awareness of Ask-Advise-Connect in Nevada CHCs
- Increase connection to NTQ through Ask-Advise-Connect

FUTURE PLANS

This project continues to build the foundation for expanding support between key partners in addressing cancer prevention goals in Nevada.