

A collaborative network of tobacco cessation partners come together to increase tobacco quitline utilization and promote health systems change.

**RESEARCH PRACTICE PARTNERSHIP:
SUPPORTING NEVADA'S CANCER COALITION PRIORITIES**

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BACKGROUND

- Tobacco use is concentrated among low socioeconomic status (SES) populations.
- Primary care, with established patient relationships and coordination of care, is an ideal setting to address tobacco cessation.
- Serving patients regardless of their ability to pay, Community Health Centers (CHCs) are key venues for reaching low SES patients.
- Nevada Tobacco Quitline (NTQ) provides evidence-based treatment for tobacco cessation.

METHOD

The project is built around the Exploration, Preparation, Implementation, Sustainment (EPIS) framework. Project team members utilize their expertise and community contact points to increase engagement and participation of CHC patients with the NTQ by implementing Ask-Advise-Connect (AAC), a CDC Best Practice EBI for increasing engagement with tobacco cessation services.



CONCEPTUAL FRAMEWORK		QUANTITATIVE METHODS	QUALITATIVE METHODS
EPIS <ul style="list-style-type: none"> •Exploration •Preparation •Implementation •Sustainment 	RESEARCH PRACTICE PARTNERSHIP <ul style="list-style-type: none"> •Shared goals & mutual benefit •Mutual respect of expertise •Shared resources and data 	<ul style="list-style-type: none"> •CHC workflow analysis and observation •NTQ engagement reports •Questionnaires 	<ul style="list-style-type: none"> •Quarterly participatory focus groups •Quarterly CHC interviews

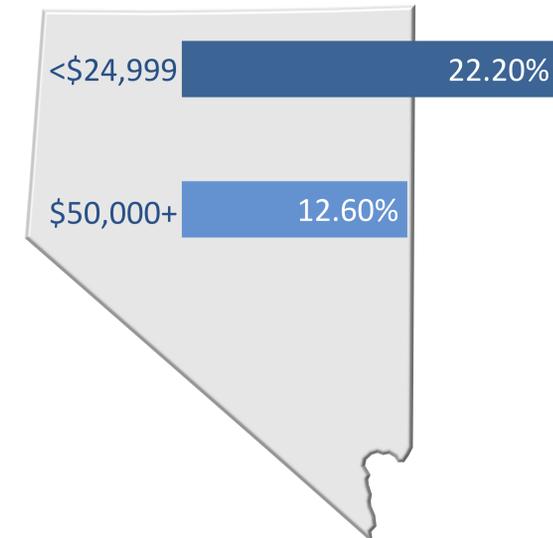
EXPECTED OUTCOMES

- Establish strong, sustainable network among key partners
- Increase awareness of Ask-Advise-Connect in Nevada CHCs
- Increase connection to NTQ through Ask-Advise-Connect

FUTURE PLANS

This project continues to build the foundation for expanding support between key partners in addressing cancer prevention goals in Nevada.

NV SMOKING PREVALENCE AND INCOME



Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System. 2019. <http://www.cdc.gov/brfss>

