

HAVE YOU EVER ASKED YOURSELF...

- Why isn't my public health program working as well as expected?
- What strategies could improve this public health program?
- How can my program effectively engage the most underserved populations?
- What resources and assistance are available to help me make improvements?

IMPLEMENTATION SCIENCE and Evidence-Based Public Health



NATIONAL CANCER INSTITUTE
Division of Cancer Control & Population Sciences



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access resources



Public health professionals are responsible for improving population wellness by using research evidence to develop and implement solutions in communities, including evidence-based practices, interventions, programs, services, and policies. Implementation science is a field that studies how to do this work effectively and equitably.

Implementation science can help answer these key questions so program managers, researchers, and policy makers can enact proven solutions to common public health challenges. Public health and implementation science intersect to increase positive impacts on population health.